



# Tynemouth Beer Festival

# 2012



Dear All,

**Percy Park RFC and Tynemouth Cricket Club will be staging the 6th TYNEMOUTH BEER FESTIVAL on Thursday 13<sup>th</sup>, Friday 14<sup>th</sup>, and Saturday 15<sup>th</sup> September 2012.**

**This year's chosen charity is The Children's Foundation, based in the RVI, Newcastle. The Foundation's vision is to create opportunities for Happy, Healthy and Safe children across North East England. I would ask you to view their website at [www.thechildrensfoundation.co.uk](http://www.thechildrensfoundation.co.uk) for more details on this truly worthwhile local cause.**

**In 2012 we will be increasing our range to 80 beers and 20 ciders & perries. We are looking for local companies or individuals to sponsor each cask for £120. This sponsorship is a tax deductible expense for those who are VAT registered.**

**The sponsorship package includes;**

- **Acknowledgement in the festival programme with company/individual logo and contact details.**
- **Link from the Tynemouth Beer Festival website to the website of all sponsoring companies.**
- **2 Sponsors Tickets, each with 2 beer tokens included. (Entry to a session of your choice)**
- **Complimentary programme and beer glass.**
- **Feel good factor of having helped 3 great local organisations.**

**Advertising in this year's programme will be on a first come first served basis and is set at the same price as the last 4 years. A full page advert in the A5 publication is £100, half page £60 and quarter page is £35.**

**For further info please contact the organiser;**

**Steve Mordue 07886 028020 [steve.mordue@tynemouthbeerfestival.co.uk](mailto:steve.mordue@tynemouthbeerfestival.co.uk)**

**Tear off**

**I/we would like to sponsor \_\_\_ casks of beer at the 2012 Tynemouth Beer Festival**

**I enclose a cheque for £ \_\_\_\_\_ (made payable to Tynemouth Beer Festival)**

**I have sent a jpeg image of my company logo by e-mail  (please tick).**

**If you have sponsored previously and are happy for last year's artwork to be used please tick here .**

**I would like to place a Full / Half / Quarter page advert in the festival Programme (delete as appropriate).**

Name	Company	Mobile	E-mail
_____	_____	_____	_____

**Please return to: Mr Steve Mordue, 25 Chilham Court, New York, North Shields NE29 8HB**